



# Partners in innovation process

Basic Product Applied research Market development research

**SNSF** Turns knowledge into money Turns money into knowledge

W.J.Ammann: Individualized support for your business

SCCER SoE, Neuchâtel, 10 Sept. 2015

CTI

# HORL 2020

CHEASSOCIATED 15.09.2014 - 31.12.2016

(EUR 24.4bn)

European Research Council EUR 13.1bn

**Excellent Science** 



Future and Emerging Technologies EUR 2.7bn



Marie-Sklodowska-Curie Actions EUR 6.1bn



Research Infrastructures EUR 2.5bn



#### Industrial Leadership (EUR 17bn)

LEIT = Leadership in enabling and industrial technologies

- ICT
- Nano, new materials
- Biotechnology
- manufacturing and processing
- Space

EUR 13.5bn

Access to Risk Finance EUR 2.9bit

Innevation in SMEs EUR 0.6hm

#### Societal Challenges (EUR 29.7bn)

Health EUR 7.5bn

Food EUR 3.9bn



Transport EUR 6.3bn

Climate EUR 3bn

Inclusive Societies EUR 1.3bn (L

Security EUR 1.7bn



**EU: Parts of Widening Participation** 

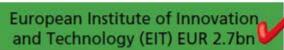


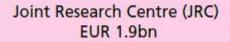
Spreading Excellence (EUR 0.8bn)



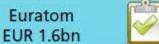
Science for Society (EUR 0.5bn)













# **CTI - Three support areas**

# Start-up and Entrepreneurship

Training modules, Coaching, Start-up Label, Access to investors

#### **Projects**

Joint projects companies - higher education institutions, innovation cheque, innovation voucher

#### **KTT Support**

NTN
Innovation mentors
Platforms

# CTI funds projects in 4 domains

# **Engineering Sciences**

- Machine engineering
- Productions technologies
- Material technologies
- Mechanical and Thermal Engineering
- Electrical Engineering
- Civil Engineering
- Chemical Engineering
- Environment technologies

# **Enabling Sciences**

- Information and communication technologies
- Business leadership
- Spatial plannung, tourism, public administration
- Logistics, integrated production, e-business
- Architecture, design

# Micro- and Nano-technologies

- Electronics, Optoelectronics, Sensor electronics
- Microsystem technology
- Nanotechnologies
- Miniature systems engineering
- Microelektronics
- Sensors and actuators

#### Life Sciences

- Medical technology
- Biotechnology, Biochemistry, Pharmacology



# The essentials of a CTI project

#### CTI

#### Research partner

- Scientific know-how
- Infrastructure

Max. 50% funding (CTI funds)

## **Business partner**

- Entrepreneurial know-how
- Market access, 10% cash contribution

Min. 50% funding

**R&D** project

**Product** 



## **Financial flows**





10% cash contribution

Research partners



**Implementation partners** 

self-financing



# Strong CHF – Special measure: CTI covers cash contribution

## **Conditions:**

- SME < 250 employees
- 50% of turn-over with EU exports
- Valid also for SMEs who are sub-suppliers of export dependent companies.
- Significant added value created in Switzerland
- Valid for project proposals submitted between
   1 Aug. 31 Dec. 2015 (date of submission)



# How to apply for CTI project funding

- 1. Business idea
- 2. Find a research partner
- 3. Research partner writes application, company provides details of business goals, implementation concept, benefits (3–4 weeks)
- **4. Project assessed by CTI experts** (6–8 weeks)
- 5. Contracts, IP, interim and final reports, evaluations

#### All info on www.kti.admin.ch



## Innovation mentor's role and tasks

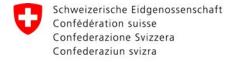
13 CTI Innovation Mentors (3 Head IMs)

- Mentor as a facilitator/ moderator
- Merging companies with research and vice versa
- Moderating project meetings between business and research partners (How to make a product out of an idea? What is the market potential, the added value for the SME's portfolio, importance for research, sustainability criteria, etc.)
- Critical review of draft proposals (no proposal writing – research partner)
- Additional funding instruments, etc.



# Thank you for your kind attention

www.kti.admin.ch



Swiss Confederation